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FOR IMMEDIATE RELEASE

NBC Sports and the TOUR Championship bring awareness to a mysterious neurological disorder

Atlanta, Georgia – Billy Horschel may have won the championship, but the real winners this weekend are the over one million American families who saw the debilitating disorders they struggle with brought in front of a national audience during NBC Sports' coverage of the TOUR Championship by Coca-Cola.

Emmy-award winning sportscaster Jimmy Roberts interviewed the Board Chairman of the Chiari & Syringomyelia Foundation (CSF), Paul Farrell, at the beautiful East Lake Golf Club to discuss a disorder called syringomyelia. This disorder occurs when a cyst is formed within the spinal cord causing severe chronic pain, loss of bowel and bladder control, loss of sensation to heat and cold, paralysis, and in extreme cases, death. Farrell, himself, was diagnosed with syringomyelia. This is also the very same disorder that ended the career of legendary golfer Bobby Jones.

Mr. Farrell and Dr. Linton Hopkins, a retired neurologist from Emory University and an avid Bobby Jones historian, sat down with Roberts to spotlight a disease and its related disorders that even today are still relatively unknown, despite the fact that syringomyelia, Chiari malformation and their many related conditions affect over a million people in the US, alone; more than ALS (also known as Lou Gehrig's disease).

While ALS had its "ice bucket challenge," similar awareness for diseases such as syringomyelia has yet to be sparked. Roberts and NBC Sports hope that the awareness generated from this interview will raise the funds necessary to combat the disease that claimed Bobby Jones, widely regarded as the greatest amateur golfer of all time. The Jones family, East Lake Golf Club, Alston & Bird and Jones Global Sports have all supported a very special tournament that takes place each May in Atlanta: the Bobby Jones Classic for CSF. To participate in this prestigious tournament at East Lake, or to learn more about these disorders and the Chiari & Syringomyelia Foundation, please visit: bobbyjonesclassic.com.

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